

C. Rajagopalachari Institute of Management (CRIM)
University Teaching Department,
Barkatullah University, Bhopal



VISION

To be the best by empowering the best to be.

MISSION

To Promote Team Spirit to foster innovation, leadership and continuous personality development of students.

OBJECTIVES

- To develop competent human resource for challenging managerial position
- To provide knowledge of business practices and its application.
- To provide training facilities for developing managerial skills.
- To enhance decision making skills and administrative competence.

THE INSTITUTE

Chakravarti Rajagopalachari Institute of Management (CRIM) is a 41 yrs. old institute providing Management education in Bhopal.

History/Path:

CRIM (Established)	: 1979
MBA Part-Time	: 1980-81
MBA Full-Time	: 1990-91
AICTE Approval	: April 1993
UGC Approval	: June 1993

MBA Two Years Course : Eligibility (Candidate must be Indian Nation)

MBA 2 Years A candidate seeking admission to MBA and Allied Courses should be a Graduate with at least 50% marks and 45% marks in case of SC, ST, OBC (Excluding Creamy Layer) category of Madhya Pradesh in aggregate of any UGC/AICTE approved Indian University or from a foreign University recognized by Association of Indian Universities (AIU) or Institute recognized by the concerned University as equivalent thereto. The Bachelor's degree must be of minimum three years duration after passing Higher Secondary (10+2) examination or equivalent.

Number of Seats: 60

Course Fees: Rs. 76450

COURSES OFFERED & INTAKE

□ Ph.D. : As per UGC & University Ordinance

□ MBA (Full-Time 2 Year) : 60 (Sixty)

Number of Seats: 60

Course Fees: Rs. 76450

MBA Admission Procedure

All India Entrance Test conducted by AICTE - CMAT

State Level Counselling by DTE, MP

Vacant Seats (if any), through College Level Counselling as per DTE Norms

MBA Curriculum under CBCS System.

MBA is Two Year full time programme which is divided into Four Semesters:

First Semester

MBA 101 Management Concepts & Practices

MBA 102 Quantitative Methods

MBA 103 Managerial Economics

MBA 104 Communication Skills

MBA 105 International Business Environment

MBA 106 Accounting For Managers

MBA 107 Seminar

MBA 108 Assignment

MBA 109 Comprehensive viva-voce

Second Semester

MBA 201 Organizational Behavior

MBA 202 Human Resource Management

MBA 203 Financial Management

MBA 204 Marketing Management

MBA 205 Research Methodology

MBA 206 Project Management

MBA 207 Seminar

MBA 208 Assignment

MBA 209 Comprehensive viva-voce

MBA III Semester

(The course is a dual specialization course. Students have to select two specialization streams for dual specialization and select two papers from each stream in Semester III and Semester IV in the given order.)

MBA 301 Business Policy & Strategic Management

MBA 302 Decision Support System & MIS

MBA 303 Specialization Group I

Elective*01

(MK01/FM01/HR01)

MBA 304 Specialization Group I

Elective*02

(MK02/FM02/HR02)

MBA 305 Specialization Group II
Elective*01

(MK01/FM01/HR01)

MBA 306 Specialization Group II
Elective*02

(MK02/FM02/HR02)

MBA 307 Seminar

MBA 308 Assignment

MBA 309 Comprehensive Viva Voce

(Virtual Credit)

MBA IV Semester

MBA 401 Business Legislation

**MBA 402 Entrepreneurship
Development & Management**

**MBA 403 Specialization Group I
Elective*03**

(MK03/FM03/HR03)

**MBA 404 Specialization Group I
Elective*04**

(MK04/FM04/HR04)

**MBA 405 Specialization Group II
Elective*03**

(MK03/FM03/HR03)

MBA 405 Specialization Group II

Elective*04

(MK04/FM04/HR04)

**MBA 406 Open Specialization –
Elective (Any one of the offered
electives- OP1/OP2/OP3/OP4)**

MBA 407 Seminar

MBA 408 Assignment

**MBA 409 Project Report &
Comprehensive Viva-Voce (Virtual
Credit)**

List of Academic Staff

S.No	Name of Academic Staff	Designation	Qualification
1	Dr. Vivek Sharma	Professor & Head	M. Com., Ph.D.
2	Dr. V.S. Bais	Placement Officer	M.A. L.L.B. Ph.D.
3	Ms Rakhi Tiwari	Guest Faculty	M. Com., M.B.A., NET, Ph.D.
4	Dr. Neha Solanki	Guest Faculty	M. Com., M.B.A., NET, Ph.D.
5	Dr. Swati Yadav	Guest Faculty	M.B.A., NET, Ph. D.
6	Dr. Anita Garg	Guest Faculty	M.B.A., Ph.D.
7	Dr. Rishu Jain	Guest Faculty	M.B.A., Ph.D.
8	Dr. Priya Sapra	Guest Faculty	M.B. A., PGDFM, Ph.D.
9	Dr. Shriti Singh	Guest Faculty	M.B.A, Ph.D.

Academic Support Staff

- **Placement Officer – 01**
- **UDC – 01**
- **LDC – 01**
- **Lab Assistant - 01**
- **Book Lifter – 01**
- **Peon – 02**

Infrastructure

Building & Premises

➤ Class Rooms	– 04
➤ Conference Room	– 01
➤ Seminar Hall	– 01
➤ Departmental Library	– 01
➤ Computer Lab	– 01
➤ Administrative & Faculty Rooms	– 04
➤ Total Built up Area	– 2354 Sq. M

Departmental Activities

Management Fest - Prayas



Prayas
Talent Show

Talent Show

HGT QUIZ

PRAYAS

PO-Map Show



Prayas





Prayas



Swachhata Abhiyan



Expert Lectures



Alumni Meet on 27 Dec 2019

Milap 1992-94



Alumni Meet on 27 April 2019

Milap 2000-2002



Students Extra Curricular Activities



Students Extra Curricular Activities

