



# CRIM, UTD, BARKATULLAH UNIVERSITY

Hoshangabad Road, Bhopal. 462026 (M.P)

## CAMPUS PLACEMENT NOTICE

### Axis Bank

51/CRIM/B.U.  
22/03/2024

This is to inform all the students that 'Axis Bank' is going to conduct a campus Placement drive in our institute/ University. Interested students are required to register and submit their Resume in the Placement cell office before 28//03/2024. Between 12:30 PM to 3:30 PM.

Also register in the below Link :- <https://forms.gle/beTJfoCvmzYFN7r87>



**Job Profile** –Business Development Executive(BSE)

**Salary:** Rs 2.24 Lac per annum + attractive monthly incentives

**Eligibility** :-Graduation – Any Stream, Less than 26 years age

Minimum 45% score in All forms of education

### **Role Description:**

- The Liability Sales department focuses on the liability acquisition, assets, and retail forex
- Business with a view to increase the retail book of the bank.
- Selling banking and third-party products to new /existing customers based on their needs
- Contacting existing customers for more deposits and cross selling of more products
- Excellent lead generation and conversion skill
- High sales orientation to meet the sales targets consistently

*[Signature]*  
Dr. V. S. Bias. 22/03/2024  
Training & Placement Coordinator

CRIM, UTD. B.U. Bhopal

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- PA to VC BU Bhopal for kind consideration
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